



Social Media & Communications Intern

The Barwon Health Foundation is searching for a Social Media and Communications intern to work closely with our Communications and Digital team members throughout 2025.

About Us:

The Barwon Health Foundation is an independent charity, guided by a devoted and passionate Board of Directors who are resolute in their focus of advancing the health of Greater Geelong and upholding the wishes of all donors.

The Foundation's mission is to inspire our community to invest in a healthier future by supporting the vital work of Barwon Health, while providing the comfort and care needed for today's challenges and tomorrow's possibilities.

Together with the community we invest in excellence in medical services, facilities, state-of-the-art equipment, education and research to advance health and wellbeing for all.

We're proud to present some of the region's biggest and most loved charity events, appeals and fundraising campaigns including Run4Geelong, Geelong's Longest Lunch, Dry July in support of local cancer patients, Catwalk4Cancer and more.

Key Responsibilities of the role:

The successful candidate will have the following responsibilities:

- Brainstorm campaign ideas and opportunities.
- Engaging content creation, including short form video content.
- Social media monitoring across various platforms.
- Copy writing.
- Develop content calendars.
- Stay abreast of social media trends.
- Analyse analytics to gauge the success of campaigns.

Opportunities:

As a result of working as the Social Media and Communications intern, the student will have the opportunity to acquire and further develop their skills in a professional environment.



Skills and Experience:

- Currently undertaking a relevant tertiary degree in marketing, media, communications or relevant work experience.
- Strong communications skills, both written and verbal.
- Creative and across current social media trends.
- Ability to display initiative and work autonomously when required.
- Willingness to learn and adapt to new tasks and challenges.
- A passion to work in the not-for-profit sector.

Commitment:

- The social media and communications intern is a voluntary unpaid position.
- The role is a one day per week commitment for the remainder 2025.
- The successful candidate will be required to work from the Barwon Health Foundation office, located at 192 Myers Street Geelong.
- General business hours are expected.

For further information please contact:

Sherryn Bennett, Relationships & Communications Manager, Barwon Health Foundation – sherryn.bennett@barwonhealth.org.au 0418 563 987